Kentucky 811

Know what's **below.** 811 before you dig.

GRAPHIC STANDARDS GUIDE
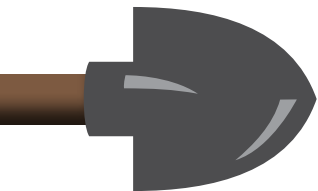
APPROVED LOGOS

- The Kentucky 811 logos have been carefully designed and must not be altered in any way.
- A version of the logo without a tagline is available, but it is preferred that the tagline be used whenever possible.
- The logos should never appear smaller than 1 inch in width.

COLOR LOGO WITH TAGLINE	Kentucky 811 — Know what's below. 811 before you dig.	Kentucky 811 — Know what's below. 811 before you dig.
COLOR LOGO WITHOUT TAGLINE	Kentucky 811	
GREYSCALE LOGO WITH TAGLINE	Kentucky 811 — Know what's below. 811 before you dig.	Kentucky 811 — Know what's below. 811 before you dig.
GREYSCALE LOGO WITHOUT TAGLINE	Kentucky 811	
REVERSED LOGO OPTIONS	Kentucky 811 — Know what's below. 811 before you dig.	Kentucky 811 — Know what's below. 811 before you dig. / Kentucky 811

SPECIAL USE LOGOS

SPEICAL USE LOGO WITH TAGLINE	Kentucky811 Know what's below. 811 before you dig.	Kentucky811 Know what's below. 811 before you dig.
GREYSCALE LOGO WITH TAGLINE	Kentucky811 Know what's below. 811 before you dig.	Kentucky811 Know what's below. 811 before you dig.
REVERSED LOGO OPTIONS	Kentucky811 Know what's below. 811 before you dig.	Kentucky811 Know what's below. 811 before you dig.

LOGO COLORS AND PRINTING

Below are the colors used in creating the Kentucky 811 logos.

Each of the logos can be printed using the 4-color (cyan/magenta/yellow/black) printing process.

MAIN COLOR PALETTE

C67 / M24 / Y100 / K9 or PMS 370	C33 / M13 / Y95 / K2 or PMS 390	C17 / M44 / Y59 / K49 or PMS 7505
K45	K25	K100